

SPONSOR & EXHIBITOR PROSPECTUS



GIW ISCB-ASIA 2014
GIW 25th anniversary

The 25th Anniversary of GIW- International Conference on Genome Informatics
December 15-17, 2014
Odaiba, Tokyo, Japan

Plaza Heisei
Tokyo International Exchange Center
2-2-1 Aomi, Koto-ku, Tokyo 135-8630, Japan



ORGANIZERS



An Official Conference of the
International Society for Computational Biology



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Dear Colleagues:

It is my pleasure to invite you to partner with the International Society for Computational Biology (ISCB), JSBi and AIST at the the GIW ISCB-Asia 2014 Conference. Our conference will provide excellent opportunities to connect with leading scientists and students from Asia and across the globe while absorbing cutting edge research in computational biology, biomedical informatics, and genomics.

Our sponsorship and exhibitor offerings are designed to maximize corporate brand recognition and customer contact. GIW ISCB-Asia 2014 is the third of ISCB's newest conference series, and the Society's first meeting in Japan. The GIW-International Conference on Genome Informatics will celebrate its 25th anniversary. Both meetings will be presented as one, with all talks and events presented under the combined conference name. I encourage you to participate in this extraordinary event that will bring together international thought leaders to explore topics such as:

- NGS data analysis
- Cloud and workflow platforms for bioinformatics
- Cancer genomics
- Metagenomics
- Machine learning,
- Protein bioinformatics
- Open problems in computational biology

Your support of the conference will help to advance the fields of computational biology and genomics. I look forward to welcoming you to Tokyo.

Sincerely,

Kiyoshi Asai
Co-Chair
Professor
The University of Tokyo, Japan

Paul Horton
Co-Chair
Director
Computational Biology Research Center
(CBRC)
National Institute for Advanced Industrial
Science and Technology (AIST)

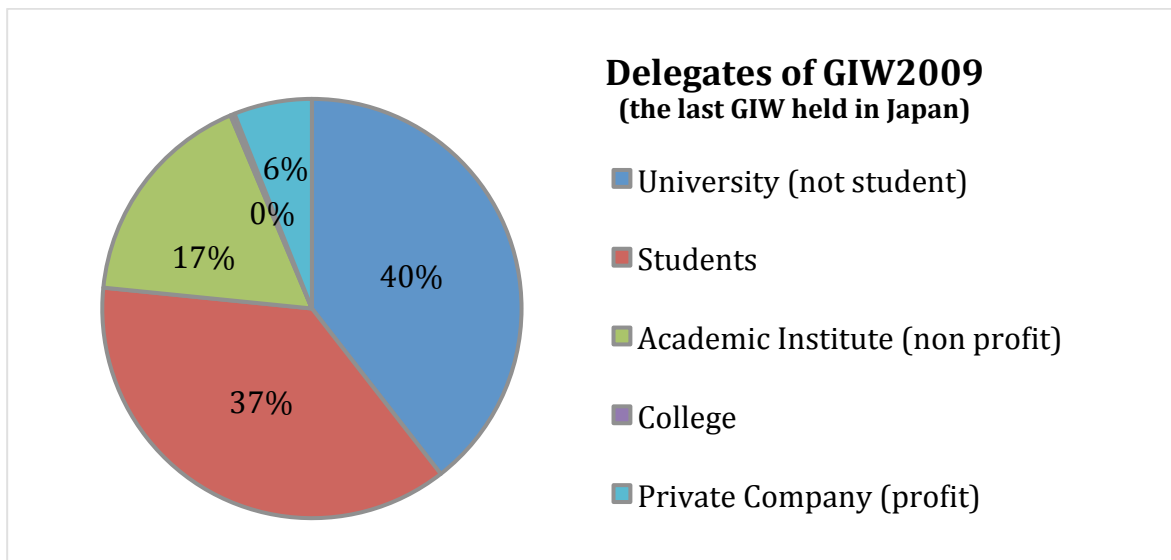


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SPONSORSHIP OPPORTUNITIES

Number of expected attendees: 300 same as the last time GIW was held in Japan (2009)



\$7,500 Platinum (770,000 JPY)

- Three (3) complimentary conference registrations
- One (1) Exhibitor Showcase display space
- One (1) 30-minute tech talk (scheduled by the organizers)
- Company name recognition with hyperlink on sponsors page of conference website as Platinum Sponsor
- Logo recognition during conference opening session
- Logo recognition on conference sponsor signage
- Platinum Sponsor recognition with organization name and company URL in conference program
- Two (2) full-page black and white advertisement in conference program with option to span two pages
- One company brochure or marketing piece inserted in conference handouts



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\$5,000 Gold (510,000 JPY)

- Two (2) complimentary conference registrations
- One (1) Exhibitor Showcase display space
- One (1) 30-minute tech talk (scheduled by the organizers)
- Company name recognition with hyperlink on sponsors page of conference website as Gold Sponsor
- Logo recognition during conference opening session
- Logo recognition on conference sponsor signage
- Gold Sponsor recognition with organization name and company URL in conference program
- Full-page black and white advertisement in conference program

\$3,000 Silver (310,000 JPY)

- One (1) complimentary conference registration
- One (1) Exhibitor Showcase display space
- One (1) 30-minute tech talk (scheduled by the organizers)
- Company name recognition with hyperlink on sponsors page of conference website as Silver Sponsor
- Logo recognition during conference opening session
- Logo recognition on conference sponsor signage
- Silver Sponsor recognition with organization name and company URL in conference program
- Half-page black and white advertisement in conference program

**GIW ISCB-ASIA 2014****GIW 25th anniversary**

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\$2,500 Bronze (258,000 JPY)

- One (1) complimentary conference registration
- One (1) 30-minute tech talk (scheduled by the organizers)
- Company name recognition with hyperlink on sponsors page of conference website as Bronze Sponsor
- Logo recognition during conference opening session
- Logo recognition on conference sponsor signage
- Bronze Sponsor recognition with organization name and company URL in conference program
- Quarter-page black and white advertisement in conference program

\$2,000 Copper (205,000JPY)

- One (1) complimentary conference registration
- One (1) Exhibitor Showcase display space
- Company name recognition with hyperlink on sponsors page of conference website as Copper Sponsor
- Logo recognition during conference opening session
- Logo recognition on conference sponsor signage
- Copper Sponsor recognition with organization name and company URL in conference program
- Quarter-page black and white advertisement in conference program

\$1,500 Coffee Break (153,000 JPY)

- One (1) complimentary conference registration
- Company name recognition with hyperlink on sponsors page of conference website
- Logo recognition during conference opening session
- Logo recognition on conference sponsor signage
- Organization name and company URL in conference program



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\$1,250 Keynote Speaker (128,000 JPY)

- One (1) complimentary conference registration
- Company name recognition with hyperlink on sponsors page of conference website
- Logo recognition during conference opening session
- Logo recognition on conference sponsor signage
- Keynote Speaker Sponsor recognition with organization name and company URL in conference program

\$1,500 Tech Talks (153,000 JPY)

- Tech Talks are 30 minutes in length allowing for a 15-minute presentation and ~5 minutes for Q&A
- These presentations are designed to allow organizations to create awareness of new technologies, services, and items relevant to attendees
- Requests for Tech Talks are reviewed for approval by the Organizing Committee
- Space is limited, and it may not be possible to accept all requests

Other Sponsorship Opportunities

Company name will be included on signage, website and printed materials for the following:

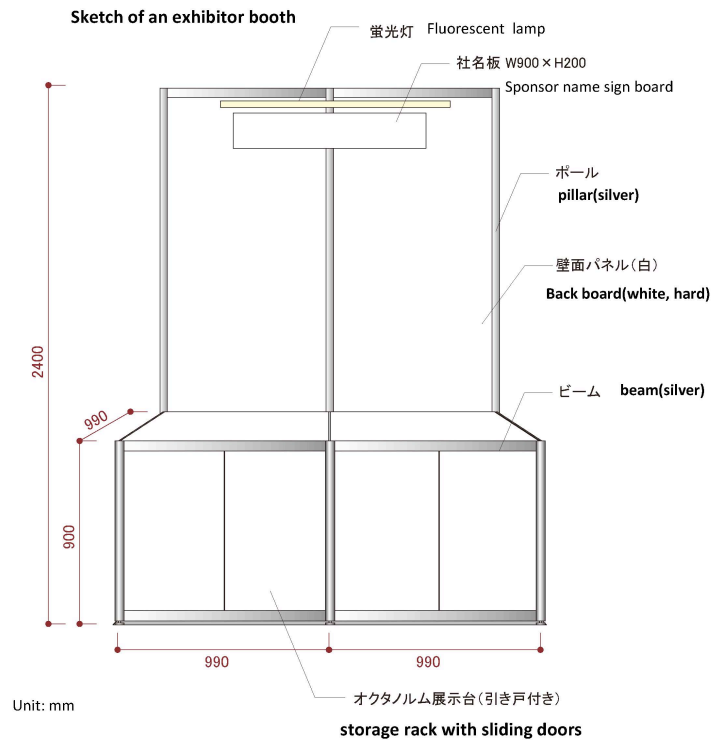
- \$10,000 (1,025,000 JPY) – Exclusive Conference Dinner Sponsor (includes all Platinum level benefits)
- \$500 (51,000 JPY) and above – Sponsor a Student Travel Fellowship
- \$1500 (153,000 JPY) and above – Your company logo printed on conference bag - \$5,000 (510,000 JPY) exclusive with Silver level benefits



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Exhibit Booth Layout



For more information please contact:

Stacy Slagor at stacy.slagor@iscb.org or +1 858-630-5339 or

Hiroko Sakai at sakai-hiroko@aist.go.jp or +81 3-3599-8073 (Japanese available).

Sponsorship Web Site Address <http://www.jsbi.org/giw2014/sponsors/>